



“Kojo’s Academy” Overview

“Kojo’s Academy” is an interactive curriculum that is based on the story “One Hen: How One Small Loan Made a Big Difference.” The course introduces children to the principles of microfinance and entrepreneurship,. Children learn about microfinance, which provides small loans to help people start small businesses to work themselves out of poverty. Students then obtain \$10 play money loans at 10% interest from teacher or staff “bankers” and use these loans to buy materials from the general store. Children then make key chains and sell them for a profit at a self-determined price. At the end of the program, students repay loans to the bank with interest and decide how much of the profits to spend, save or give away to help others in need.

Objectives

The objectives of Kojo’s Academy are to teach children:

Financial literacy – How business works and the basics of savings and money management

To Take Personal Initiative – That they have the ability to make decisions about their future and work hard to achieve them – and to practice this by starting a small business

Global Awareness – Some basic knowledge of life and culture in Ghana, West Africa

The Value of Giving Back – That they can explore problems in their communities and ways in which they can help solve those problems

Creative Thinking - How to brainstorm, create products, and come up with creative ideas to market their products

Teamwork - How to work well in a team

Problem Solving - That every problem has a solution and they can practice strategies for effective problem solving by starting and running a small business

Structure

“Kojo’s Academy” consists of 16 sessions, each about 50 minutes in length, organized into three modules

Module 1: Learning the Story and Key Lessons

Module 3: Marketing and Production

Module 2: Starting a Micro-Business

The “Kojo’s Academy” Curriculum

The “Kojo’s Academy” curriculum comprises a teachers’ manual and student workbook:

- Teacher Manual
 - Lesson Plans
 - Answer Keys
 - Teacher Resources
- Student Workbook
 - Pre/Post-Assessments
 - Microfinance Profile Cards
 - Homework Assignments
 - Student Worksheets
 - Team/Business Worksheets

In addition, the following materials must be purchased for the student businesses

- Key chains
- Hemp
- Beads

Your classroom should be equipped with the following

- Blackboard and/or
- Flip Chart

Additional Resources

The following resources are free downloads. See product list for details

- Fufu Song and Basic Drum Beat
- Pennies a Day Movie
- One Hen Posters
- The Real Kojo Movie

The One Hen website (www.onehen.org) provides supplementary activities under the “for teachers and librarians” tab. It also gives more information about microfinance under the “for parents” tab. Learn more about Kojo’s Academy at <http://sites.google.com/a/onehen.org/kojo-s-academy-training/home>



KOJO'S ACADEMY PRODUCT AND PRICE LIST

Product	Price			
	Less Than 100 No Discount	100 or More	250 or More	500 or More
<i>Kojo's Academy Teacher Manual (per manual)</i>	\$90.00	\$81.00	\$76.50	\$72.00
<i>Kojo's Academy Student Workbook (per workbook)</i>	\$6.50	\$5.85	\$5.52	\$5.20
<i>One Hen: How One Small Loan Made A Big Difference</i>	\$18.95	\$15.00	\$15.00	Available upon request

Materials For Micro Businesses

To purchase beads, string and rings the following resources may be helpful:

- Manufacturing Kit. Quantities are based on 20 students per class.

Product	Cost	Link/Location to Purchase	Other options
Pony Beads	\$3.29/Pack of 720 Beads Quantity: 3 packs	Here To Purchase from A.C.	Walmart, Target, JoAnn Fabrics
Hemp	\$7.69/400 Feet of Hemp Quantity: 1 roll	Here To Purchase from A.C.	Walmart, Target, JoAnn Fabrics
Key Rings	\$2.52/Pack of 10 Key Rings Quantity: 10 packs	Here To Purchase from A.C.	Walmart, Target, JoAnn Fabrics

You may substitute the key chains for other micro business products such as a string bracelet, book markers or other creative item that students can create on their own.



Optional Educational Materials Available

Product	Cost	Link/Location to Purchase
DVD: Pennies a Day	Free	http://www.youtube.com/watch?v=veaVikY3u98
One Hen Music for teaching Fufu Song, Basic Drum Beat, African Music	Free downloads	Kojo Academy Resource rehttp://sites.google.com/a/onehen.org/kojo-academy-training/resourssources at
One Hen Posters	Free	Download at .onehen. under teacher and librarian tab
Music on One Hen Site Talisman's African-inspired A Cappella Music:	Prices Vary	more about Stanford University's a cappella group Talisman. Music can be purchased on http://www.amazon.com/Talisman-A-Cappella/e/B000APQB80/ref=ntt_mus_dp_pel
DVD: Georgina Williams of Ghana	\$39.95	Here To Purchase

Total Estimated Material Cost Per Class of 20:

Materials (Class of 20, 4 groups)	Cost (Approx.)
Key Chain Materials	Total Cost
Beads (3 packs of 720 beads, \$3.29/pack)	\$ 9.87
Hemp (one roll per class)	\$ 7.69
Key Rings (10 packs of 10 rings, \$2.52/pack)	\$ 25.20
Totals	\$ 42.76
"Kojo's Classroom" Curriculum Includes 1 Teachers Manual and 20 student workbooks	\$ 220.00
Total Cost Per Class	\$262.76

You will also need materials for micro businesses that are NOT provided in the One Hen kit:

- Glue, One set of markers, One pair of scissors, One roll of masking tape,
- Two large sheets of poster board or butcher paper (for marketing posters),
- Letter size paper (for fliers), Plastic folders (to keep all company documents),
- One large envelope, box, or area in the classroom for each company to store materials between sessions.