



Kojo Academy Curriculum Overview

Kojo’s Academy is an interactive curriculum based on the story One Hen: How One Small Loan Made a Big Difference, which introduces children to the principles of microfinance and entrepreneurship and helps them to develop financial responsibility, personal initiative, philanthropic giving and global citizenship. Kojo’s Academy is made up of 3 Modules and 16 sessions, each 45 minute session provides an opportunity for children to learn through participation.

Module 1 Learn the Story and Key Lessons	Lesson Overview
<p>Children will learn the One Hen story in three chunks (Pages 5 – 11, 12 – 16 and 19 – 27) Each chunk has a key lesson. We will crystallize each key lesson into a slogan to reinforce learning.</p> <ul style="list-style-type: none"> • Every problem I face has a solution • I’m going to dream big With Hard work I can achieve all my dreams • Even small things can make a big difference <p>Children also learn about life and culture of Ghana focusing on similarities and differences with their life in the US. E.g. where Ghana is on a map, what people eat, wear, what work people do. They will learn about microfinance and discuss the challenges and successes that a small entrepreneurs in a developing country may face and the concept of a trust group.</p> <p>Children will explore ways in which they can make a difference and the idea that personal success should always be married to giving back to their community.</p>	<p>Session 1 Every problem has a solution. (Page 5 -11 of book) The key lesson for this session is that every problem has a solution. In a fun filled icebreaker, children learn what their names would have been if they had been born in Ghana.</p>
	<p>Session 2 Dream Big, Work Hard, and Achieve your Dreams (Page 12 – 16 of book.) Children explore the idea that they can achieve their dreams if they work hard</p>
	<p>Session 3: Small things can make a Big Difference (Page 19 – 27 of book) Children explore how transformation can occur when one person decides to take action to cause change and influence others to join in.</p>
	<p>Session 4: Exploring Microfinance Children learn about microfinance and discuss some truths and myths about poverty. Their homework handout invites them to explore how they can be good team players. .</p>
	<p>Session 5 Businesses that Change Lives Children form business teams and explore the idea that in addition to making profit, businesses must make a difference in the communities they live and in the world. They will learn that money earned can be Spent, saved or given away.</p>
	<p>Session 6 Children can Change the World Too: the business teams will explore what problems they would like to help solve by giving back. Each child and then each team will share on problem that they think they should contribute towards. At the end of the session the children will vote to decide what they will give their money towards.</p>



Module 2 Starting a Micro-Business	Lesson Overview
<p>Children will learn how business works and receive \$10 loans to purchase materials to create a product to sell. They will learn how to make key chains.</p> <p>Teacher may set up a Score board to record how teams are doing. Teams may be evaluated by teachers and can also evaluate themselves. Here are some suggested evaluation areas.</p> <p style="padding-left: 40px;">Team Work Most Profitable Business</p> <p>Children will explore how to make good choices and needs and wants</p>	<p>Session 7 How Business Works Children will learn how business works. Each team of five children will form a business; decide on a business name and ballot for the various jobs in the company.</p>
	<p>Session 8 Product Design Day 2 This will be an arts and crafts session and children will learn different bead making techniques and how to make key chains and bracelets.</p>
	<p>Session 9 Session: Making Choices Choosing a Price Children will learn about making good choices and how pricing and other decisions affect how well their business does and the</p>
	<p>Session 10 Session: Production Time: Children will begin to produce and will purchase materials they need from the general store. Children will start marketing their products to parents, teachers, and others.</p>
Module 3 Production and Marketing	
<p>Children will begin to make their product and implement their marketing plan. This Module focuses on practicing the lessons on problems solving and hard work learned in Module 1. Business meetings give children an opportunity to reflect on how they are doing.</p> <p>In the last two days, children will decide how much of their profit to Spend, Save and Give and will calculate the profit and interest they have made so far and learn who the winners of the business competition are</p>	<p>Session 11: Production and Marketing 1 Revision of key concepts through a Slogan Marathon Quiz and manufacture products for sale. They will make posters and sell their products.</p>
	<p>Session 12: Marketing and Production 2 Production and Marketing time and creation of advertising jingle.</p>
	<p>Session 13 :Marketing and Production 3 Revision of key concepts through a game show, Revenue, Cost Profit Challenge and production and marketing of products.</p>
	<p>Session 14 Production Day and Making Marketing Material Children will continue to produce and sell products</p>
	<p>Session 15 How Can I Change the World Children will decide how much of their profits to spend, save and give to others in need. They will put together their final business reports for the last trust group meeting</p>
	<p>Session 16: How Did We Do Children will share what they have learnt from the program, fill out a post assessment survey and find out who the winners of the four prize categories are.</p>